



4Homeopathy Canada

Homeopathy Works For Me

Welcome to 4Homeopathy Canada!

The 4Homeopathy Canada (4HC) campaign launched April 2019 with the objective of educating Canadians about the benefits and effectiveness of homeopathic medicine – alone or in concert with mainstream medicine or other healing modalities.

4HC employs a consistently positive tone while delivering education to an interested consumer public through the 4HC website, social media platforms (Facebook and Instagram), webinars, retail outlets, and eventually, online and onsite educational programming. The messages are accessible, relatable, and designed to appeal to the Canadian public.

4Homeopathy Canada is Vital

A disturbing paradox is occurring around homeopathy in Canada. While public interest in, and use of, homeopathic medicines and professional care is on the rise, some Canadian media is presenting stories designed to create doubt and misunderstanding about homeopathy's efficacy, safety, and popularity.

Our best response to the disinformation campaign against homeopathy is a positive public awareness initiative that presents the truth about homeopathy as a safe, effective, alternative or complimentary health modality. This campaign will not address media, regulatory, or government issues that impact homeopathy in Canada.

4HC does not have a predetermined lifespan and will exist as long as it continues to be effective and necessary. The campaign will not be used for the purposes of promoting particular practitioners or manufacturers.

A national campaign of this scope requires the support of all stakeholders as we work to achieve the following objectives:

- **Create widespread increased awareness of homeopathy as an effective, gentle, and popular healthcare choice**
- **Cultivate a unified consumer voice for homeopathy in Canada**
- **Create a solid marketing and consumer communication infrastructure for homeopathy in Canada that creates resilience and enables it to thrive.**

4Homeopathy Canada Mission: Educate Canadians about the value and appropriate use of homeopathy for the improvement of their health and well-being

4Homeopathy Canada Vision: Bringing the health benefits of homeopathy to all Canadians

4Homeopathy Canada Needs You

4Homeopathy Canada is grateful for all support!

Here are some giving guidelines based on sponsor and donor benefit; however sponsorship amount and recognition is negotiable.

Sponsorship

- Recommended for manufacturers, distributors, retailers and associations
- \$2500+ Annually or \$200+ Monthly
- Benefits include: logo recognition on website, brochure, newsletter, & social media

Donation

- Recommended for practitioners and individual supporters
- Monthly Donation (\$30+)
- Individual Donation (any amount)
- Benefits include: name recognition on website & tax receipt in the amount of the donation



Please complete the information below, and send it to info@4homeopathyCanada.org or 312 Main Street, Vancouver, BC V6A 2T2. If you choose the sponsorship option, please send a logo (jpg, png) to info@4homeopathyCanada.org. Cheques are payable to 4Homeopathy Canada.

You may also sponsor or donate directly through the website at 4homeopathyCanada.org.

Sponsorship (Annual) _____ Sponsorship (Monthly) _____

Donation (One-Time) _____ Donation (Monthly) _____

Name: _____ Company: _____

Address: _____ City: _____

P/C: _____ Email: _____

Telephone: _____

Amount: _____ Cheque: _____ Visa: _____ MasterCard: _____

Name on Card: _____ Expiry: _____

Card Number: _____ Security Code: _____

For further information, contact Naida at 604.435.0512 or info@4homeopathyCanada.org.

4Homeopathy Canada is Health Action Network Society initiative.

Health Action Network Society is a registered charity, registration number 13195 1667 RR0001

Thank You For Investing in the Future of Homeopathy in Canada!